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World Teleport Association Publishes Top Operator Rankings for 2014

Tuesday, December 09, 2014 ([0 Comments](#))

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(New York, NY, December 9, 2014) – The World Teleport Association (WTA) published its annual rankings for the Top Teleport Operators of 2014. The annual rankings of companies by revenue and revenue growth are compiled by surveying teleport operators around the world as well as referencing the published results of publicly-held companies.

The Top Operators survey also asked independent operators about their spending on satellite capacity as a percentage of revenues. Average spending across the operators equaled 41% of revenues and 90% of respondents reported spending less than 60% of revenues on satellite capacity. There was no obvious pattern of spending based on company size or market niche: the leading service providers to the media & entertainment market showed a wide range of spending as a percentage of sales, from over 50% to under 15%.

In May 2015, WTA will publish its annual Inside the Top Operators report that will provide a more detailed analysis of survey results.

The Independent Top Twenty

The Independent Top Twenty ranks teleport operators based on revenue from all sources. The list focuses on the independent operators at the core of the business, excluding companies whose primary business is ownership and operation of a satellite fleet or terrestrial network. In order from largest to smallest, the Independent Top Twenty of 2014 are:

1. Harris CapRock (USA)
2. GlobeCast (France)
3. Arqiva Broadcast & Media (UK)
4. Encompass Digital Media (USA)
5. Telespazio S.p.A. (Italy)
6. TeleCommunication Systems, Inc. (Govt Division) (USA)
7. Globecomm (USA)
8. Emerging Markets Communications (USA)
9. RR Media (Israel)
10. Spacenet (USA)
11. du (Emirates Integrated Telecom) (UAE)
12. Essel Shyam Communication (India)
13. Signalhorn Trusted Networks (Germany)
14. Axesat (Colombia)
15. SatLink Communications (Israel)
16. Jordan Media City (Jordan)
17. NewSat (Australia)
18. Infrasat (Angola)
19. Onlime (Germany)
20. Elara Comunicaciones SA (Mexico)

The Global Top Twenty

The Global Top Twenty ranks companies based on revenues from all customized communications sources and includes operators of teleports and satellite fleets. In order from largest to smallest, the Global Top Twenty of 2014 are:

1. Intelsat S.A. (Luxembourg)
2. SES (Luxembourg)
3. Eutelsat (France)
4. Telesat (Canada)
5. Harris CapRock (USA) *
6. EchoStar Satellite Services (USA)
7. SingTel Satellite (Singapore)
8. GlobeCast (France) *

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- 10. Encompass Digital Media (USA) *
- 11. Optus (Australia)
- 12. Hispasat (Spain)
- 13. Telespazio S.p.A. (Italy) *
- 14. Thaicom Public Company Ltd (Thailand)
- 15. AsiaSat (China)
- 16. TeleCommunication Systems, Inc. (Government Division) (USA) *
- 17. Globecom (Services revenue) (USA) *
- 18. Emerging Markets Communications (USA) *
- 19. Telenor Satellite Broadcasting (Norway)
- 20. RR Media (Israel) *

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* Independent: does not operate satellite capacity

The "Fast Twenty"

The Fast Twenty ranks all teleport-operating companies based on year-over-year revenue growth in their most recent fiscal years. Emerging Markets Communications was the fastest of the fast with 76% growth. Ranked by revenue growth, the Fast Twenty of 2014 are:



- 1. Elara Comunicaciones SA (Mexico) *
- 2. Axesat (Colombia) *
- 3. Gazprom Space Systems (Russia)
- 4. Cobbett Hill Earth Station (UK) *
- 5. Inframat (Angola) *
- 6. Global Data Systems (USA) *
- 7. Milano Teleport S.p.A. (Italy) *
- 8. Jordan Media City (Jordan) *
- 9. Emerging Markets Communications (USA) *
- 10. STN (Slovenia) *
- 11. Echostar (USA)
- 12. Encompass Digital Media (USA) *
- 13. Santander Teleport S.L. (Spain) *
- 14. SingTel (Singapore)
- 15. RR Media (Israel) *
- 16. Essel Shyam Communication (India) *
- 17. Telesat (Canada)
- 18. Onlime (Germany) *
- 19. Eutelsat (France)
- 20. du (Emirates Integrated Telecom) (UAE) *

* Independent: does not operate satellite capacity

"The past two years have been challenging ones for the satellite business and the teleport sector that uses satellite to deliver complex network services," said executive director Robert Bell. He noted that, of respondents to the 2014 survey, 63% reported year-over-year revenue growth, while 37% saw flat revenue or revenue declines. This compares with the average of the prior three years, in which 82% of respondents reported revenue growth and 18% reported flat or declining revenue. The biggest declines were reported by companies with significant exposure to US government and military spending, which has sharply pulled back its spending as it winds down deployments to Afghanistan and Iraq. Companies in other sectors are showing single and double-digit growth year over year.

About World Teleport Association

Since 1985, the World Teleport Association (www.worldteleport.org) has focused on improving the business of satellite communications from the ground up. At the core of its membership are the world's most innovative operators of teleports, from independents to multinationals, niche service providers to global carriers. WTA is dedicated to advocating for the interests of teleport operators in the global telecommunications market and promoting excellence in teleport business practice, technology and operations.

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