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WTA Names Elara's Jorge Luis Villarreal Schutz 2015 Teleport Executive of the Year

New York, NY, February 19, 2015--The World Teleport Association today announced that Jorge Luis Villarreal Schutz, CEO of Mexico-based Elara Comunicaciones, has been named as its 2015 Teleport Executive of the Year. Villarreal will be honored during WTA's [Teleport Awards for Excellence luncheon](#) on March 17 during SATELLITE 2015. The Teleport Executive of the Year award is presented to an individual for demonstrated entrepreneurship, leadership and innovation in the development or operation of a teleport-based business.



Jorge Villarreal

A successful entrepreneur with more than 20 years of experience in the satellite industry, Villarreal is the founder of an outstanding telecommunications company that has transformed satellite connectivity. His company has excelled in ethics, professionalism and commitment, continuously fostering the use of tailor-made satellite solutions through values such as customer service, honesty, teamwork and innovation, allowing him to reach others and generate a positive impact by providing satellite technology in new frontiers.

"The 20th anniversary of the awards has produced a Teleport Executive of the Year from a part of the world which, two decades ago, had not yet made its mark in the industry," said WTA Director of Development Lou Zacharilla. "Jorge is not only an excellent tactical leader focused on customer service systems and innovation, he also has enabled his company to profitably address the most pressing economic issue in Latin America, the digital divide. Under his leadership, Elara is part of a digital inclusion effort with the government of Mexico that provides coverage to more than 3,000 small villages. His teleport helps make a better world," he added.

During the 2015 Teleport Awards for Excellence luncheon ceremony, sponsored by SES, WTA will also honor its Independent Teleport of the Year and Teleport Technology of the Year. The luncheon begins at noon on the 17th of March and is free to WTA members who register.

Attendance is also available on a paid basis to non-members. Registration is available online at www.worldteleport.org.

In addition to Villarreal, the list of Teleport Executive of the Year alumni includes Avi Cohen, CEO of RR Media; Bill Tillson, Co-CEO of Encompass Digital Media; Adrian Ballintine, Founder and President of NewSat Ltd.; Jaime Dickinson, President of NewCom International; Doug Tutt, Chief Operating Officer and President of Global Energy Services, CapRock Communications; the late Kenneth Miller, President and Chief Operating Officer, Globecomm Systems; David Rivel, Founder & CEO, RRsat Global Communications Network; Nick Thompson, Managing Director, Arqiva Broadcast & Media; Brent J. Gale, Vice President of Satellite and Broadcast Operations, EchoStar; and Norberto Alvarez Vitale, President, Teleport Internacional Buenos Aires, among others.

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